



# Catalyst for Positive Change Awards

The Catalyst for Positive Change Awards breakfast is Syntero's signature event that recognizes outstanding high school students who are committed to helping others in their community.

**April 28, 2023**  
**7:45 am - 9:00 am**

The Fawcett Center  
The Ohio State University  
2400 Olentangy River  
Road Columbus, OH 43210

*Featuring*

**Keynote Speaker Ryan Miller**

*Former OSU Linebacker & Co-Founder of the 2nd & 7 Foundation*





## Catalyst for Positive Change Awards

Thank you for considering becoming a sponsor of Syntero's 32nd Annual Catalyst for Positive Change Awards! Syntero is a 501(c)(3) nonprofit organization. Event proceeds support Syntero's compassionate, professional, expert counseling and community-based services for Central Ohioans of all ages and from all walks of life!

### Presenting Sponsor - \$5,000+

- Name recognition and logo on Syntero website, event press release and summer newsletter
- Prime logo placement – table centerpieces, signage and step-and-repeat
- Full-page ad in event program
- Ability to include information with distribution of event program (i.e. company/organization brochure or flyer)
- Logo recognition on scrolling thank you at end of event
- Two social media posts with tag (Facebook, Instagram)
- Name in list of sponsors in event program
- Four seats at breakfast

### Visionary - \$2,500

- Name recognition and logo on Syntero website, event press release and summer newsletter
- Prime logo placement – signage
- Half-page ad in event program
- Logo recognition on scrolling thank you at end of event
- One social media post with tag (Facebook, Instagram)
- Name in list of sponsors in event program
- Two seats at breakfast

### Champion - \$1,000

- Name recognition and logo on Syntero website
- 1/4-page ad in event program
- Name recognition on scrolling thank you at end of event
- One social media post with tag (Facebook, Instagram)
- Name in list of sponsors in event program
- Two seats at breakfast

### Star - \$500

- Name recognition on Syntero website
- Name recognition on scrolling thank you at end of event
- Business card-size ad in event program
- Name in list of sponsors in event program
- One seat at breakfast

### Supporter - \$250

- Name recognition and Syntero website
- Name recognition on scrolling thank you at end of event
- Name in list of sponsors in event program
- One seat at breakfast

*Turn to the last page of this package to view ad specification information.*

Questions? Contact Chief Public Information & Development Officer  
Mariah Beidleman at [mbeidleman@syntero.org](mailto:mbeidleman@syntero.org) or visit our event page at [www.syntero.org/catalyst-awards](http://www.syntero.org/catalyst-awards).



1. Sponsor Contact Information

Contact Person Name and Title: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

2. Sponsor Level (see previous page for package details)

Please select your sponsorship level.

- Presenting - \$5,000+
- Visionary - \$2,500
- Champion - \$1,000
- Star - \$500
- Supporter - \$250
- Other (Friend) - \_\_\_\_\_ (Specify amount. Friends will be acknowledged in the program.)

3. Type of Donation

- Check (please make payable to Syntero and send to the following address:

**ATTN: Catalyst Award Campaign**  
**Syntero**  
**299 Cramer Creek Court**  
**Dublin, OH 43017**

- Invoice request
- Credit (check and circle card type):
  - Visa  Mastercard  Discover

Account Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_ CVV: \_\_\_\_\_

- Online - **Payments may also be submitted online at [syntero.kindful.com](http://syntero.kindful.com).**

4. Event Registration

Please include the name(s) and email address(es) of the representative(s) from your business or organization who will attend the event (number of attendees based on sponsorship level):

Name/Email Address: \_\_\_\_\_

Name/Email Address: \_\_\_\_\_

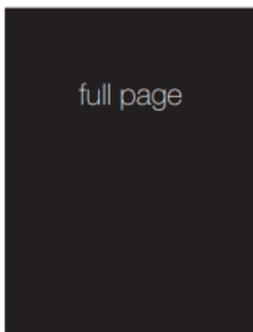
Name/Email Address: \_\_\_\_\_

Name/Email Address: \_\_\_\_\_



### Ad Size Based on Sponsorship Level

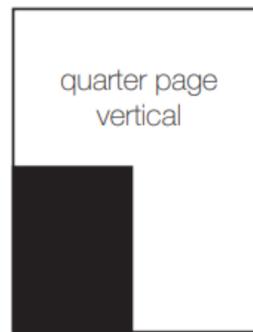
- Presenting Sponsor - \$5,000+ - Full-page ad
- Visionary - \$2,500 - Half-page ad
- Champion - \$1,000 - Quarter (1/4) -page ad
- Star - \$500 - Business-card (1/8)-page ad



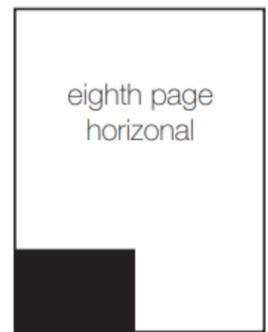
7.5" x 10" live area



7.5" x 4.75"



3.5" x 4.75"



3.5" x 2.125"

### Accepted Formats

- JPEG
- PNG
- PDF

### Submission Deadline

Please email your ad to Mariah Beidleman at [mbeidleman@syntero.org](mailto:mbeidleman@syntero.org) no later than Friday, March 10. Feel free to contact Mariah if more information or a deadline extension is needed.